

[Start] [01:31.210] [03:01.300] [56.236] univera sal vs culture related?  
clear? or are there also universal rules? hard to say not knowi  
ng all rhetorics/cultures without the "shape of the ape of the ape"  
ape of the own culture in the back of ones head [21.712]  
what does it da say about the judgement of a n academic text by  
others? [23.147] what are the relevant t Auswirkungen  
for social life (globalisation aspect) today  
Facing the challenges of globalisation, also  
not only in economical areas but also in education and academia  
one might want to ask e has to  
ask themselves where their own rhetoric and academic  
... come from. Do Are there e egen general rules about  
what makes a good essay or academic article? Look Whe  
n one takes a look at the difere ferent scientief and academic [13  
.316] Zeitschriften... "←←←←←←←←←←←←←←←←→→→→→→→→→→→→  
→→→←←← journal rns, on  
e can see e sees a variety of different styles and dif  
ferent ways of structuring their presentation of their acamei  
research results. Where does this e the  
se differences come from and are they to be judgeg ged against a b  
n all relevant e valid "general" rule  
and structure system? Thjis is essay aims to shed some light on the  
differnces ent stylde es of rhetoric and what they mac  
y or may not have to do with the e the culture the wru iter comes  
from. After giving a brief introduction on the topic of cu  
ltural identiy ity, the main aspect of the essay will show the dif  
ferences between english, sp arabich/persian and spanish t  
rheti orical style markers. Towards the end there will e be

some further questions that might come up in the context but which cannot be answered, which cannot be answered in the is exx say but give some ideas for [١] might [١] further research. Cultural identity, Cultural and cultural identity are no strict constructions that can be easily distinguished from one another or [15.695] separated from the influences from society, social class, education and finally globalisation. But one might agree that there are certain aspects, that are more common in one cultural environment than in another. May it be by the influence of history, political development or geographical parameters. Now, have we said that, one might wonder and / (and should have as a academic who mainly works with through the language [١] and with [١] [١] [١] and rhetoric) which impact the mother tongue and all it's different can options to utter things and in different concepts [10.644] [١] wonder [١] we might [١] can have on the rhetoric on uses. Examples from various anthropologists and [١] of → [١] have shown that there are big differences inences inences in the way for ex for example english speaking native speakers of english structure their academic writing from the style of an arabic native speaker. While the structure in the english text might be clearer more linear the arabic text sets the emphasis on the coordination of the items mentioned. One might be tempted to say the english text is structured "clearer" but again this can give a hint on

the readers' own cultural background. Now what comes to one's mind as a linguist that: Is it really due to the cultural environment was as a whole? Is it due to the local language mother tongue of the speaker because cause every language offers a variety of concepts and categories that cannot be translated into another language one to one. [31.482] The culture where one does come from will definitely plays a role in their perception of the world around them, last not least because of the language one grows up with. Can one really utter something where there is no concept in their own [ ] for [ ] language? Back to the issue of local academic writing. Sure there are cultural differences in the writing style, as the text by Oshima and Houge indicates, but it is not the important question is not IF there is a difference but HOW it is judged. Looking at the academic world of today and tomorrow we must make an effort to not only understand one another's arguments, but put carefully observe our own prejudice in our judgement of academic texts and . Our own cultural background does play a role, not only in our academic writing but also in our judgement of other's academic work. [10.138] Come in going back to the quotation that preceded this essay: ; one can agree with Dufrennes's <<<<>>>> opinion-

Aristotle would not have been the same in writing and thinking and behaving, when put in the Mexican environment. Would our culture "our" culture be different now? Sure it would, but richer? poorer?

